



## TASCO Social Media Management PACKAGES

Social Media Management PACKAGES	STARTUP	PRO	GROWTH	SCALE	CUSTOM
Price/Month (in USD)	\$400 USD	\$600 USD	\$800 USD	\$1,299 USD	CUSTOM
<b>Major Highlights of Package</b>					
Social Media Audit Report	✓	✓	✓	✓	✓
Marketing Strategy	✓	✓	✓	✓	✓
Marketing Calendar	✗	✓	✓	✓	✓
Social Media Engagement Strategy	✓	✓	✓	✓	✓
Strategy to Increase Targeted Followers & Subscribers	✓	✓	✓	✓	✓
Number Posts	2 per week	3 per week	4 per week	5 per week	✓
Graphics Creation	8	12	16	20	✓
Graphics Assets	Client	Client	Agency	Agency	✓
Social Media Copywriting	8	12	16	20	✓
Weekly SMM Report	✗	✗	✗	✓	✓
Bi-Weekly SMM Report	✗	✗	✓	✓	✓
Monthly SMM Report	✓	✓	✓	✓	✓
24/7 Customer Support	Email	Email	✓	✓	✓
Dedicated Account Manager	✗	✗	✗		✓
Competition Analysis	✗	✓	✓	✓	✓
Premium Social Media Tools Used in research	✗	✗	✓	✓	✓
Sentiment Analysis	✗	✗	✗	✓	✓
Social Inquiries Media Replies & Customer Support	✗	✗	✗	✓	✓
<b>Setup</b>					
Facebook Page Creation	✓	✓	✓	✓	✓
Instagram Profile Creation	✗	✓	✓	✓	✓
Twitter Profile Creation	✗	✗	✓	✓	✓
LinkedIn Profile Creation	✗	✗	✗	✓	✓
YouTube Channel Creation	✗	✗	✗	✓	✓
<b>Social Media Channels &amp; Posts Management</b>					
Facebook	✓	✓	✓	✓	✓
Instagram	✗	✓	✓	✓	✓
Twitter	✗	✗	✓	✓	✓
LinkedIn	✗	✗	✗	✓	✓
YouTube	✗	✗	✗	✓	✓
<b>Social Media Assets Creation</b>					
Facebook Cover & DP	✓	✓	✓	✓	✓
Instagram DP	✗	✓	✓	✓	✓
Twitter Cover & DP	✗	✗	✓	✓	✓
LinkedIn Cover & DP	✗	✗	✗	✓	✓
YouTube Cover & DP	✗	✗	✗	✓	✓



<b>Social Media Groups Posting</b>					
Facebook Groups	10	20	40	100	✓
LinkedIn Groups	X	X	X	✓	✓
<b>Social Media Ad Account Management</b>					
Number of Paid Campaigns	✓	✓	✓	✓	✓
Social Media Ads Graphics	✓	✓	✓	✓	✓
Social Media Ads Copywriting	✓	✓	✓	✓	✓
Facebook	✓	✓	✓	✓	✓
Instagram	X	✓	✓	✓	✓
Twitter	X	X	✓	✓	✓
LinkedIn	X	X	X	X	✓
YouTube	X	X	X	X	✓
<b>Social Media Marketing &amp; Conversion Optimization</b>					
Remarketing	✓	✓	✓	✓	✓
Conversion Optimization	✓	✓	✓	✓	✓
Campaign Analysis	Basic	Medium	Advance	Advance	✓
AB Testing Campaigns	X	✓	✓	✓	✓
Campaign Advance Targeting	X	✓	✓	✓	✓
Custom Audience Building	X	✓	✓	✓	✓
Campaign Tracking Setup	✓	✓	✓	✓	✓
Basic Pixel Tracking	✓	✓	✓	✓	✓
Advanced Campaign Tracking	X	X	✓	✓	✓
Funnel Creation	X	X	✓	✓	✓

\* All The Above Packages Include The Following:

- We do not bind our customers to have 1 year contract or 6 month Social Media package contract. We recommend SMM package as per customers' needs.
- G+ Publisher, GEO Tags & GEO Sitemap will be done when there is existing Google+ profile
- Content provided by Client for Social Media Marketing.
- W3C Validation will be done for HTML websites only. Dynamic websites have server side translation so tough to perform W3C validation.
- All above SMM services will be applied in 100% ethical manner compliant with Google guidelines.
- All the Company pages SMM will be done manually.
- For including any other additional services with the above, you may mention them in message.