



## TASCO MONTHLY SEO PACKAGES

SEO PACKAGES	BRONZE	SILVER	GOLD	DIAMOND	PLATINUM
Package Suitable for:	Local Keywords	National Keywords	Low Global Keywords	Med. Global Keywords	Comp. Global Keywords
Price/Month (in USD)	\$325 USD	\$400 USD	\$625 USD	\$1225 USD	\$2200 USD
Number Of Keywords	Up to 10	Up to 15	Up to 25	Up to 50	Up to 100
Number Of Human Resources	1	1	2	3	4
<b>Project Initiation</b>					
Pre-Optimization Web Analysis	✓	✓	✓	✓	✓
Keyword Research and Selection	✓	✓	✓	✓	✓
Baseline SEO Ranking Report	✓	✓	✓	✓	✓
Competitive Analysis	✓	✓	✓	✓	✓
<b>ON-PAGE OPTIMIZATION</b>					
Titles Tags Optimization	✓	✓	✓	✓	✓
Description Meta Tags Optimization	✓	✓	✓	✓	✓
Keyword Meta Tags Optimization	✓	✓	✓	✓	✓
Image (ALT) Tags Optimization	✓	✓	✓	✓	✓
Anchor Text Optimization	✓	✓	✓	✓	✓
Heading <Hx> Tags Optimization	✓	✓	✓	✓	✓
XML Sitemap Creation & Submission	✓	✓	✓	✓	✓
Text Sitemap Creation & Submission	✓	✓	✓	✓	✓
RSS Feed Creation	✓	✓	✓	✓	✓
Google Search Console Set Up	✓	✓	✓	✓	✓
Bing Webmaster Tool Set Up	✓	✓	✓	✓	✓
Sitemap Page Creation	✓	✓	✓	✓	✓
Google Analytics Tracking Code	✓	✓	✓	✓	✓
Robots.txt File Creation	✓	✓	✓	✓	✓
301 Permanent Redirection	✓	✓	✓	✓	✓
Hreflang Tag Implementation	✓	✓	✓	✓	✓
Text Navigational Links	✓	✓	✓	✓	✓
G+ Publisher Tag Optimization*	✗	✓	✓	✓	✓
Google Analytic Goal Setup	✗	✓	✓	✓	✓
Keywords Navigation Links*	✗	✓	✓	✓	✓
GEO Tags Optimization*	✗	✓	✓	✓	✓
GEO Sitemap Creation & Submission*	✗	✓	✓	✓	✓
Canonical Tag Implementation	✗	✓	✓	✓	✓
Web Page Interlinking	✗	✗	✓	✓	✓
Web Content Optimization*	✗	✗	✓	✓	✓
WordPress Blog Setup	✗	✗	✓	✓	✓
SEO Friendly URL Structure	✗	✗	✓	✓	✓
Content Duplicity Check	✗	✗	✓	✓	✓
404 Error Page Creation	✗	✗	✗	✓	✓
Home Page W3C Validation*	✗	✗	✗	✓	✓
Broken/Dead Link Checking	✗	✗	✗	✓	✓
Webmaster Tool Management	✗	✗	✗	✓	✓
Web Design Consultation*	✗	✗	✗	✗	✓
HOME Page Speed Optimization	✗	✗	✗	✗	✓



Rich Snippets Implementation	X	X	X	X	✓
Schema Markup Implementation	X	X	X	X	✓
<b>OFF-PAGE OPTIMIZATION</b>					
<b>Number Of Approved Links</b>	<b>175-200</b>	<b>250-275</b>	<b>400-425</b>	<b>750-800</b>	<b>1500-1600</b>
<b>Inbound Content Marketing</b>					
Articles Creation/Writing	2	3	5	12	30
Articles Distribution	20	30	40	100	250
Business Profile Creation	15	20	25	50	80
Third Party Blog Pages/Posts	X	X	5	10	30
Press Release Creation/Writing	X	X	1	2	5
Press Release Distribution	X	X	10	20	50
PPT Video Creation	X	X	1	2	5
PPT Video Distributions	X	X	10	20	50
Image File (GIF ) Sharing	X	X	5	10	30
Infographics Design	X	X	1	2	5
Infographic Distribution	X	X	10	20	50
PDF File Creation and Submissions	X	X	5	20	50
Link Popularity Analysis	X	✓	✓	✓	✓
<b>Local Off-Page Optimization</b>					
Google Places Account	✓	✓	✓	✓	✓
Local Business Listings	20	25	30	40	50
Classified Ads Posting	20	25	30	40	50
Citation Building	20	25	30	40	50
Coupon Distribution*	20	25	30	40	50
Event Submission*	20	25	30	40	50
<b>Social Media Optimization</b>					
Social Bookmarking	25	40	50	75	100
Social Bookmarking Of Articles	20	30	40	100	200
Content Social Sharing	20	30	40	70	100
Social Bookmarking Of Blog Posts	X	X	25	50	100
Social Bookmarking Of Press Release	X	X	10	20	50
FaceBook Account Setup	X	X	✓	✓	✓
FaceBook Cover Image	X	X	✓	✓	✓
Google+ Account Setup	X	X	✓	✓	✓
Google+ Header Image	X	X	✓	✓	✓
Twitter Account Setup	X	X	✓	✓	✓
Twitter Header Image	X	X	✓	✓	✓
Video Submission	X	X	X	10	20
Audio Creation and Publishing	X	X	X	10	20
Quora Activities	X	X	X	5	10
Guest Blog Posting	X	X	X	5	10
Wikipedia Links	X	X	X	5	10
<b>Reporting &amp; Maintenance</b>					
Bi-Weekly SEO Ranking Report	✓	✓	✓	✓	✓
Monthly Incoming Link Report	✓	✓	✓	✓	✓
Monthly SEO Progress Report	✓	✓	✓	✓	✓
Monthly Google Analytic Report	✓	✓	✓	✓	✓
<b>Technical Support</b>					
24x7 Email Support	✓	✓	✓	✓	✓



Skype Chat Support	✓	✓	✓	✓	✓
Telephonic Support	✓	✓	✓	✓	✓

\* All The Above Packages Include The Following:

- We do not bind our customers to have 1 year contract or 6 month SEO package contract. We recommend SEO package as per customers' needs.
- G+ Publisher, GEO Tags & GEO Sitemap will be done when there is existing Google+ profile
- Content and Video will be provided by Client for content optimization and video submission
- W3C Validation will be done for HTML websites only. Dynamic websites have server side translation so tough to perform W3C validation.
- Coupon & Event submissions will be done for websites which offer Coupons & Events
- All above SEO services will be applied in 100% ethical manner compliant with Google guidelines.
- All the On-page and off-page SEO will be done manually.
- The above quotes can vary as per the site type, structure and competition on the keywords.
- Only backlinks are guaranteed listing. For other submissions, approved listing by the directory is not guaranteed.
- For including any other additional services with the above, you may mention them in message.

